



















OUR VISION

Youngistaan Foundation is an NGO based in India that works to improve the lives of the most underprivileged and disadvantaged people through programs that address: hunger, youth nurturing, homelessness, poverty, education inequity, gender inequality, taboos on menstruation, emergency responses, animal rights, capacity building, cyber crimes, the climate crisis and more issues.

Registered in 2014, Youngistaan Foundation has enabled over 50,000 young people to connect with other socially aware individuals and effect real change in our neighbourhoods and communities through our programs as volunteers.

OUR FOCUS







WHAT ARE THE ISSUES



1/4 **DERNOURISHED** LIVE IN INDIA



6 MILLION

OUT-OF-SCHOOL CHILDREN IN INDIA



OF ALL ADOLESCENT GIRLS ARE NOT AWARE OF MENSTRUATION AT THEIR FIRST PERIOD



35 million STRAY ANIMALS IN INDIA

OF FOOD PRODUCED IN INDIA IS WASTED

OUR OBJECTIVES

- To promote the **training of youth** in leadership principles through classes, workshops, counselling sessions, seminars and conferences.
- To create awareness about gender, child sexual abuse, safe touch, unsafe touch and self defense to young children, which includes but is not limited to children from government schools, low-income private schools, orphanages and urban slums.
- To create awareness about menstrual hygiene and sustainable menstruation, to debunk
 myths and explain the facts around menstruation to adolescent girls and women, which
 includes but is not limited to girls and women from government schools, low-income
 private schools, orphanages and urban slums.
- To **rehabilitate** the homeless, destitute and people living on the streets with basic counselling, and to present them with livelihood opportunities.
- To create a mindful and stimulating learning ecosystem that engages underserved learners and enables them to cultivate the courage and character to question, reflect, and think for themselves, to be able to participate in and make better sense of a world that is as interconnected as it is divided.
- To promote compassion toward community animals among children from diverse government schools, low-income private schools, orphanages, urban slums and to people living in their communities.
- To promote the talent of the youth and harness their energy toward working for the betterment of society at large.
- To encourage and organize the youth to conduct social awareness programs on: education, nutrition, health and hygiene, gender equality, animal behaviour, road safety, etc. and to conduct medical camps, literacy and education camps, awareness programs.
- To encourage the formation of volunteer groups amongst the youth to assist in the upliftment of the poor, downtrodden, underprivileged and marginalized sections of society.
- To undertake rescue, relief and rehabilitation activities in times of calamity and to partner with government and non-government organizations to alleviate suffering.
- To assist, partner and train other NGOs, societies, trusts and other bodies with similar aims and objectives, and undertake charitable work for people in need throughout India through capacity building workshops.
- All the objectives of the trust and its activities will be confined to India and will be conducted without a profit motive and without any discrimination (for or against) on the basis of caste, creed, colour, religion, region and community.

Note: Additional objectives are mentioned in the Trust Deed of the organization.

CORE PROGRAMS

HUNGER HEROES (FOOD & NUTRITION PROGRAM)

Hunger affects millions of people in India, causing severe health complications and even death.

We have served the needs of people suffering with hunger and starvation by:

- distributing **2,300,000+** home-made meals
- collecting extra food from restaurants, hotels, weddings and other ceremonies

Youngistaan Foundation works with existing government agencies and civilian services to save extra food and convert it to a food supply for the poor.





1/4 TH

OF THE WORLD'S UNDERNOURISHED LIVE IN INDIA
- WORLD FOOD PROGRAMME

How Can You Get Involved?

- VOLUNTEER with us
- PARTNER as a restaurant-partner







TRANSFORMERS (HOMELESS REHABILITATION & LIVELIHOOD PROGRAM)

People living on the streets are one of the most overlooked and neglected people in India, who number between 1.7 million to 3 million people.

We have put together teams of volunteers to fulfill the personal hygiene needs of **2,000+** homeless people and revive their dignity by providing:

- a space for bathing
- a haircut and a shave
- a change of clothes
- any required first aid
- on-ground counselling
- access to shelter homes and skill development centers



 VOLUNTEER to reach out and assist the homeless





BEFORE

ΔFTFF









BRIGHT SPARK EDUCATION PROGRAM

The Bright Spark Education Program is an out-ofschool time program based on social pedagogy principles of genuine care, dignity, and mutual respect, designed to address the cognitive and affective needs of **300+** underserved and undervalued learners.

We attempt to rejuvenate children's educational experiences, focusing on building their foundational academic skills, so that they are positively invested in their own learning now and in the future.

A volunteer-driven initiative with a steady core team that ideates and facilitates training and curriculum development, we currently work with 90 children (between the ages of 6 and 15) in 4 different learning pockets across Hyderabad. Our team comprises 30 active volunteer-mentors who implement the program.



- VOLUNTEER to educate children
- DONATE to help us run more programs



6,000,000
OUT OF SCHOOL CHILDREN
IN INDIA

- UNICEF







GENDER AWARENESS & EMPOWERMENT PROGRAM

Youngistaan Foundation has engaged with **14,000+** adolescent girls in government and private schools, slums and orphanages and has sparked crucial conversations on:

- child sex abuse (safe touch / unsafe touch)
- menstrual hygiene awareness
- breaking myths and taboos around menstruation
- distribution of 10,000+ sanitary napkins
- public / street harassment
- empowered **50+** women with livelihood skills
- sponsored the education of 50+ children
- LGBTQ+ community empowerment
- gender sensitization program with boys

How Can You Get Involved?

- VOLUNTEER to educate and empower
- DONATE to help us end period poverty and achieve a gender-just world



EVERY YEAR, NEARLY

23 MILLION

GIRLS IN INDIA DROP OUT OF SCHOOL DUE TO A LACK OF MENSTRUAL HYGIENE MANAGEMENT FACILITIES

- DASRA









ANIMAL HEROES PROGRAM

Our Animal Heroes program is focused on creating awareness in schools, colleges, apartment complexes and to the general public on:

- stopping animal abuse
- responsibility toward strays and pets
- animal birth control (ABC)
- vaccinating strays and pets to prevent rabies
- animal adoption

Youngistaan Foundation holds interactive discussions as well as painting / other creative arts competitions to ensure that our communities can be safe spaces for humans and animals to co-exist.

How Can You Get Involved?

 VOLUNTEER to spread awareness, feed and spay/neuter stray animals



35 MILLION STRAY DOGS IN INDIA

- NATIONAL GEOGRAPHIC



YOUTH NURTURING PROGRAM

Youngistaan Foundation has engaged **50,000+** young people and provides a platform to create change. It is our aim to build and empower the lives of each of our volunteers with opportunities to develop their skills to prepare them for their careers and futures.

We offer volunteers a program to develop their:

- · leadership skills
- communication skills
- personality development
- life skills
- career preparation (including resume building and interview skills)
- basics of money management
- mental health





INDIA has the world's largest youth population

- UNFPA





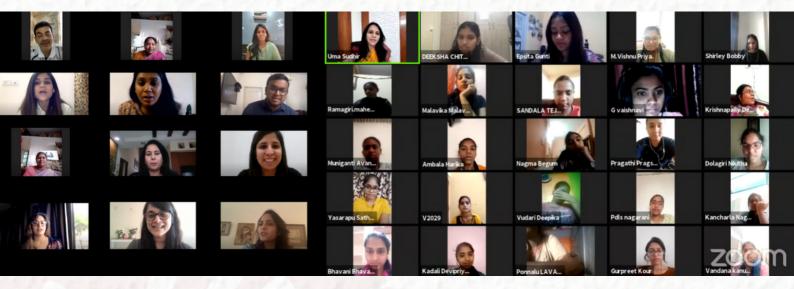


How Can You Get Involved?

• VOLUNTEER with us

SOCIAL ENTREPRENEURSHIP AND INNOVATION

Our Social Entrepreneurship and Innovation initiative aims to empower people in underserved communities with opportunities to develop their entrepreneurial skills and in turn empower others in their communities through employment generation and other services. The Social Entrepreneurship and Innovation model uses design thinking and will follow these steps:



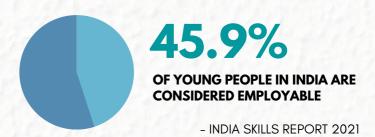
- needs assessment survey to identify the areas and communities to work in
- release circular inviting expressions of interest in developing entrepreneurial skills
- a 3-month workshop conducted by professionals by multiple sectors introducing candidates to entrepreneurship, innovation, design thinking and select candidates to proceed further
- conduct a **boot camp** where candidates will come forward with ideas, plans and strategies for their entrepreneurship idea and one candidate will be selected
- funding secured for the final candidate

We have worked with young people to enhance their social entrepreneurship through design thinking by hosting masterclasses for hundreds of young people which included an expert panel including professionals such as: Nanditha Sethi Founder of The Entrepreneur Zone, Sruthi Niveditha Program Manager at We Hub, Anitha and Roopa Rural Entrepreneurs and Co-Founders of Paalaguttapalle Bags, Vedika Lall Young Entrepreneur and Founder of School ki Ghanti, Sri Jayesh Ranjan IAS, Kaus Manjita CEO of Kubric, Supriya Yarlagadda Chief Executive Officer at Annapurna Studios, Upasana Kamineni Konidela – Editor and Founder of URLife, Managing Director of Family Health Plan Insurance TPA Ltd., Vice Chairperson CSR of Apollo Hospitals Group and more.

How Can You Get Involved?

• VOLUNTEER with us





PARTNERSHIP PROJECTS

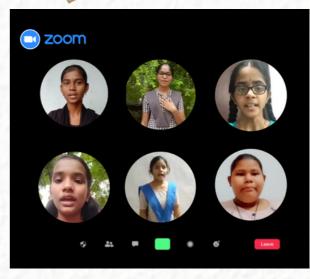
CYBER CONGRESS (CYBER SAFETY)

Youngistaan Foundation partnered with Women Safety Wing (Telangana Police) to launch the 10-month Cyber Congress project to raise awareness on cyber safety amongst students in Government schools across all districts of Telangana.

The 10-month Cyber Congress project will focus on training a select team of students, school teachers and counsellors in each school to create Cyber Ambassadors who will be trained on all aspects of cyber safety, and will then, in turn, educate everyone in their school and communities on how to be safe from cyber crimes.

Cyber Congress is a continuation of Women Safety Wing's CybHER campaign to make cyber space safe for women and children.

CLICK HERE TO HEAR FROM CHILDREN!



95%

INCREASE IN SEARCHES FOR CHILD PORN FROM INDIA POST COVID-19 LOCKDOWN

How Can You Get Involved?

 READ about cyber crimes <u>here</u> and talk to people about cyber safety measures









YOUNG CLIMATE LEADERS ACTION PROJECT

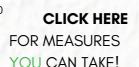
In partnership with three organizations in India, the U.S. Consulate in Hyderabad launched the Young Climate Leaders Action Project or Y-CLAP on 22 April 2021 to bring young people together to raise awareness and take action on the urgent climate crisis.

Youngistaan Foundation's focus is: 'End Plastic Pollution – Reducing Plastic and Managing Plastic Waste'. On this theme, Youngistaan Foundation led its team of young people (aged 18 to 29) who were selected for the program to create and implement activities that work toward ending plastic pollution and reducing / managing plastic waste.

How Can You Get Involved?

 READ <u>here</u> about practical steps YOU can take to make the planet safer











WE VOLUNTEER

UNICEF India and Youngistaan Foundation partnered to create a one-of-a-kind initiative and the largest WASH volunteers' network in Telangana. The We Volunteer project aims to promote WASH behaviour among vulnerable communities in Telangana and promote:

- WASH (water, sanitation and hygiene) behavior
- COVID-appropriate behavior
- menstrual hygiene management
- and more

Through our volunteers, we will reach around 3 million people in 33 districts across Telangana through the distribution of hand hygiene kits and conducting campaigns, digital media and interpersonal communication. We will ensure that all trained volunteers will be given resource material to engage with communities on risk communication.

The We Volunteer project has held awareness sessions and distributed hand hygiene kits to SAT auto drivers and women from the transgender community.

How Can You Get Involved?

 READ about the We Volunteer project <u>here</u> and sign up as a volunteer



785 million
PEOPLE IN THE WORLD LIVE
WITHOUT CLEAN WATER















COVID-19 OUTREACH

FIRST WAVE

The COVID-19 pandemic caused the most distress to the poor and disadvantaged including senior citizens, migrant laborers, tribal families, transgender women, persons with disabilities and other marginalized groups. Our team of volunteers immediately responded to the needs of people by:

- Delivering groceries to **15,725** families
- Providing 145,430 cooked meals
- Assisting **60+** senior citizens with medical needs and groceries
- Providing 35,000 fruit and bread packets to migrant labourers travelling on Shramik Trains
- Delivering groceries / essentials to **75** orphanages, old age homes and PWD homes
- Donating **15,000** menstrual products
- Feeding **3,000** stray animals with fresh meals
- Donating PPEs to COVID nodal hospitals
- Donating thermometers and oximeters to orphanages
- Connected plasma donors to COVID-19 patients
- Created a remote learning initiative with child-friendly content
- Conducted webinars on mental health and gender based violence during the lockdown















CLICK HERE FOR A VIDEO ON OUR COVID OUTREACH!













SECOND WAVE

The second wave of the COVID-19 pandemic brought devastation upon India, which was the hardest-hit country in the world. During this time, there was an immediate scramble for medicines, medical equipment and vaccinations which were all in dire shortage. Youngistaan Foundation assembled a group of volunteers to obtain, verify and share life-saving information with people and provided:

- **13,036** bed updates
- 102 medical support updates
- 44 isolation ward updates
- 91 oxygen concentrator updates
- 44 oxygen cylinder updates
- 51 vaccination updates
- corrected **202** fake messages
- delivered groceries for 17,136 meals

How Can You Get Involved?

- VOLUNTEER to collect and distribute goods
- DONATE to help us purchase and distribute goods and services to people in need

SPREADSHEET

Youngistaan Foundation volunteers are working 24/7 to deliver up-to-date and verified information to people in Hyderabad and throughout Telangana who are in need of accurate information on medical services and resources related to the second wave of the COVID-19 pandemic. This information is collected onto a **spreadsheet** which is on our website and available for people to access information on:

- Bed availability
- Oxygen cylinders and concentrators
- Transport
- Isolation centres
- Plasma donors
- Mental health
- Children and pregnant women
- Senior citizens support
- Food and groceries



We received testimonies from people across the country who shared that the information provided on the spreadsheet helped them obtain access to life-saving drugs and equipment. Read their testimonies in this short video <u>HERE</u>!

EMERGENCY SERVICES

DISASTER RELIEF

Natural disasters are often the precursor to further disasters such as hunger, homelessness and even sexual exploitation. Youngistaan Foundation has mobilized people and resources to provide aid to the:

- flood-affected in Hyderabad
- flood-affected in Kerala
- flood-affected in Chennai
- flood-affected in Kashmir
- earthquake-affected in Nepal

How Can You Get Involved?

- VOLUNTEER to collect and distribute goods
- DONATE to help us purchase and distribute goods and services to people in need









ADVOCACY

WEBINARS

Menstrual Hygiene Day 2021

Women's Day 2021: Redefining Leadership

Women's Day 2021: Entrepreneurship

Women's Day 2021: Leadership

Women's Day 2021: Women Leaders

Reframing Gender in Indian Media

16 Days of Activism 2020

International Day of the Girl 2020

Breast Cancer Awareness Month 2020

How Can You Get Involved?

• SIGN UP to participate in future webinars





CLICK HERE TO WATCH OUR WEBINARS ON YOUTUBE!









ACTIVE CITIZENSHIP

Youngistaan Foundation has organized multiple programs to raise awareness on being an active citizen, especially the importance of youth getting involved in the voting process.

We are holding active citizenship sessions with school students (<u>watch here</u>), especially during election time through:

- stand up comedy
- music concerts (with bands Capricio and Threeory)
- social media campaigns
- awareness events in prominent clubs

How Can You Get Involved?

- PARTICIPATE in our awareness events
- REACH OUT to friends and family on the importance of voting





SPECIAL EVENTS

International Women's Day Program

Distinguished speakers participated in the Youngistaan Foundation-organized event on the theme 'Better the Balance, Better the World' on Women's Day, 2020.

Online Child Safety Awareness Program

This event raised awareness on the dangers of child pornography and online abuse. Emphasizing that the internet can be a dangerous place for children, we provided information on safety from online predators.

Menstrual Hygiene Day

Breaking all taboos, we organized an awareness program on menstruation and menstrual hygiene management, also encouraging boys to attend. Stand up comedians, slam poets and other artists used their creativity to talk about periods - as a natural occurrence.

Swachh Survekshan Awareness Program

In partnership with the Greater Hyderabad Municipal Corporation, we organized a flash mob with over 30 professional dance artists, to raise awareness on cleanliness, general sanitation and waste management.









How Can You Get Involved?

- PARTICIPATE in our awareness events
- VOLUNTEER for our next event!







EMPLOYEE ENGAGEMENT

Youngistaan Foundation is a platform for employees from various companies to reach out to and serve people from underserved communities.

As volunteers, employees have opportunities to make tangible changes and create a larger impact in the lives of all people.

The opportunities that we provide to employees enable them to become socially-driven individuals who understand their responsibility toward creating a stronger and healthier society - and act upon it.

How Can You Get Involved?

• SIGN UP as individuals or corporates to get connected with social and/or development projects







SEASONAL ESSENTIAL DRIVES

We distribute blankets and warm clothing every winter, and raincoats, slippers and drinking water every monsoon season to help people cope with the extreme weather changes.

BLOOD DONORS

Youngistaan Foundation maintains a database of blood donors in case of medical emergencies. We use our network and our social media platforms to provide urgent assistance.

How Can You Get Involved?

- VOLUNTEER to distribute items
- DONATE to help us provide for people in need
- SIGN UP to be a blood donor







MEDIA

Youngistaan Foundation's work has been featured in India's widely distributed newspapers, television channels, radio stations, magazines, blogs and digital media. Click <u>HERE</u> to read!





















































AWARDS

Youngistaan Foundation has been recognized and honored for our work over the past six years:



e-INCLUSION & ACCESSIBILITY
ASIA PACIFIC



VOICE OF YOUTH 2020



SOCIAL WORKER OF THE YEAR



OUTSTANDING YOUNG PERSON



COMMUNITY MOBILIZATION ASIA PACIFIC



FUNDRAISING AWARD (RUNNER UP)

PARTNERSHIPS

We are grateful for our valuable partnerships with the police, Government bodies, corporates and other NGOs in the sector. By working together, we are able to serve people across India:





breakthrough























































OUR FOUNDER

Arun Daniel Kumar Yellamaty is a young Indian social worker, entrepreneur, event manager and journalist. He pursued a Masters in Social Work while running the organization and managing his professional life.

Arun dedicated his time and effort to providing a sustainable platform for a network of community changemakers that is only growing wider and stronger day by day.

As a responsible leader, he is able to tap individual talent and skill, and merge these with the goals of the organization, ensuring that it is democratic and decentralized in its nature and form.

Despite the challenges he has faced, he chose to reject scholarships and opportunities and dedicated his career to serving the community.

Arun has succeeded in creating many young leaders who carry forward the work of social transformation and motivate others through Youngistaan Foundation.



CONTACT US

If you would like to volunteer or partner with Youngistaan Foundation, we would love to hear from you!



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DONATE

It's only with your support that we can continue helping people in need! If you would like to help us help others, please consider making a donation (tax exempt under 80G):

ACCOUNT NAME: Youngistaan Foundation

ACCOUNT NUMBER: 33826081625

BANK: State Bank of India

BRANCH: Nampally Branch

IFSC CODE: SBIN0060146





Scan and pay using any UPI app to:

UPI ID: youngistaan@sbi

Merchant Name: YOUNGISTAAN FOUNDATION

ACCOUNT NAME: Youngistaan Foundation

ACCOUNT NUMBER: 025094600001541 IFSC CODE: YESB0000250

BANK: Yes Bank
TYPE OF ACCOUNT: Trust/Savings





Scan and pay using the PhonePe app or pay to mobile number:

9100142224





TO DONATE ON OUR WEBSITE!