# 2021-22 ANNUAL REPORT

### YOUNGISTAAN FOUNDATION

























HYDERABAD INDIA





Youngistaan Foundation is pleased to release our annual report for the financial year 2021-22. Over the past year, the organization responded to the needs of the country - and the world - in dealing with the COVID-19 pandemic and the related issues it caused.

From the start of the financial year in April 2021, the country was facing the second wave of the COVID-19 pandemic which affected India more than most countries in the world. Youngistaan Foundation responded by disseminating medical-related information required by people across different states. Simultaneously, our team continued to hold online events such as webinars to connect with people on issues that impacted them during the pandemic and lockdown.

Our partnerships with Telangana Police and UNICEF enabled us to develop and execute programs to address issues of cyber safety and WASH (water, sanitation and hygiene), and when unprecedented natural disasters affected Hyderabad, the volunteers of Youngistaan Foundation reached out to people in need.

We invite you to read our Annual Report 2021-22 including a message from our founder, and browse through photos of our on-ground and online work over the past year.

Thank you!



## MESSAGE FROM THE FOUNDER

Youngistaan Foundation thanks you for taking the time to read through our annual report for the 2021-22 period.

Do small things with great love is a guiding principle that has influenced Youngistaan Foundation for many years. The 2021-22 period was an especially difficult one for India. But as low as the despair was, young people across the country lifted people up with their service to communities - and gave them hope.

This is something we personally witnessed during the second wave of the COVID-19 pandemic. From senior citizens isolated in their homes to pregnant women in need of a hospital bed, young people channeled their compassion into helping people in need.

As we recover from the second wave of the pandemic, Youngistaan Foundation is pushing forward in the areas of cyber safety, WASH and climate action in our partnerships with other organizations. We are also using new and innovative ways to reach young people with discussions on active citizenship and changing the world around us - for good.

Enjoy reading this annual report and we invite you to get in touch with Youngistaan Foundation to partner with us, donate to our programs, and of course volunteer to transform lives!



Arun Daniel Yellamaty 15 April 2022



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# <u>OUR IMPACT</u>

During the 2021-22 financial year, Youngistaan Foundation has conducted outreaches to different communities and made the following impact:

#### **OUR VOLUNTEERS**

• **1,400** volunteers engaged in 2021-22

#### **COVID-19 SECOND WAVE**

During the COVID-19 second wave outreach, our COVID volunteers put in 4,700 hours to provide the following updates for people across 52 districts in 60+ cities across 13 states and one union territory:

- **13,036** bed updates
- **102** medical support updates
- 44 isolation ward updates
- 91 oxygen concentrator updates
- 44 oxygen cylinder updates
- **51** vaccination updates
- corrected 202 fake messages
- delivered groceries for **17,136** meals
- a spreadsheet with updated information in real time

#### **WEBINARS**

- 290+ participants in the Menstrual Hygiene Day webinar
- 400+ participants in the Day of the Girl Child webinar

#### **FLOOD RELIEF**

• 500 families affected by the floods in Hyderabad were provided with groceries

#### SANITARY PAD DISTRIBUTION

• 1,000 adolescent girls were provided with sanitary pads

#### TRANSGENDER OUTREACH

- 25 transgender women participated in the employment training session
- 1,000 transgender women were provided with groceries

#### CHILDREN'S CARNIVALS

• 1,000+ children participated in the annual carnivals

#### WE VOLUNTEER IN PARTNERSHIP WITH UNICEF

- **1,800** hand hygiene kits distributed to SAT auto drivers, transgender women, and more
- **1,300+** volunteers mobilized to create awareness to 150,000 people on COVID appropriate behavior, WASH, MHM and period taboos in 11 districts in Telangana

#### CYBER CONGRESS IN PARTNERSHIP WITH WOMEN SAFETY WING

• 3,300 students completed the first 4 months of the Cyber Congress project

#### YCLAP IN PARTNERSHIP WITH THE U.S. CONSULATE GENERAL IN HYDERABAD

• 1 year of YCLAP climate action taken



### <u>PROGRAMS</u>

### **COVID-19 SECOND WAVE**

The second wave of the COVID-19 pandemic caused an immediate scramble for medicines, medical equipment and vaccinations which were all in dire shortage. Youngistaan Foundation assembled a group of volunteers to obtain, verify and share this life-saving information with people in different cities and states across India.

The **43**-member COVID team worked 24/7 and put in **4,700** hours to verify information for people across **52** districts in **60+** cities across **13** states and one union territory. The information was provided on the organization's social media platforms and included:



Our volunteers worked around the clock to collate this data onto a spreadsheet which we made publicly available on our website to be accessed by the general public. This spreadsheet contains real-time information covering multiple states on:



- Bed availability
- Oxygen cylinders and concentrators
- Transport
- Isolation centers
- Vaccinations and Remdesivir
- Plasma donors
- Mental health
- Children and pregnant women
- Food

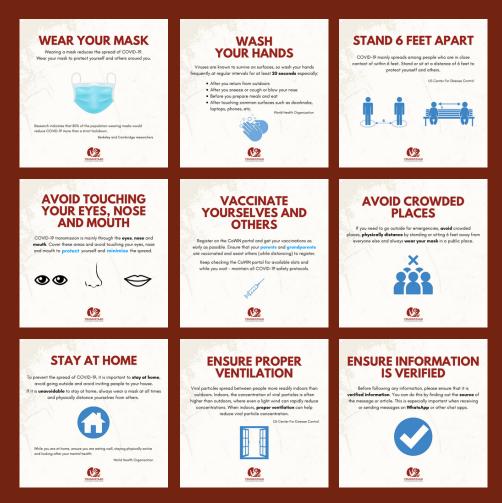
Youngistaan Foundation fulfilled **88%** of all the online requests for information that we received on our website and social media platforms



TO VIEW OUR COVID SPREADSHEET

and received messages and calls of support for the service provided during this devastating time.

In addition to using our social media platforms to provide medical-related information, we also created infographics and important COVID-related PSAs:





#### **COVID VOLUNTEERS' TESTIMONIES**



DIVYA

When COVID broke out, I wanted to use my strengths for something important.



HARRY

My motivation is to provide for people's needs; to do something for someone that they can't do for themselves.



**SHRAVANI** 

I helped coordinate a blood request and because of that, the person's mother is alive today. That was the best experience I had.



JYOTI

I am inspired by the other volunteers to come forward and help others.



SREEJA

Every time a request was fulfilled, that gave us hope.



NEHA

It is wonderful to see so many strangers coming together to help those in need.



AAKASH

Just by hearing the words 'THANK YOU' makes me happy 100 times over - more than anything else.



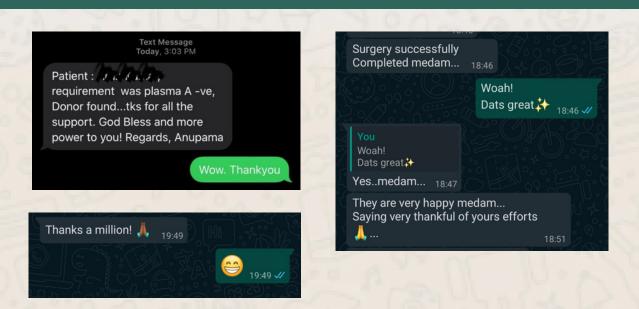
SUBASH

It has been liberating to help others, like a caterpillar shedding off its outer covering, and turning into something beautiful.



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### FEEDBACK FROM PEOPLE



Another pregnant lady got help with all the info we are sharing.... kudos to you all 🛟

Guys, just saved a 11year old kid providing O+ve blood. Bless the donor. 😇

Thanks a lot for your help  $\bigwedge$  you guys are doing a wonderful job.

2:50 PN

Godblessyou all who are working on behalf of More love and respect

Okay 12:50 PM 🗸

The request is fulfilled. 1:54 PM 🗸

Thankyou madam! 💚 💐 2:53 PM

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YOUNGISTAAN



COVID second wave distribution of groceries to senior citizens in Hyderabad.



COVID second wave 43-member team of COVID volunteers who formed a 24/7 group to verify information for people across India.



COVID Second Wave

### **WEBINARS**

With the country in lockdown, Youngistaan Foundation took the opportunity to reach people online via webinars with important messages and conversations on:

### MENSTRUAL HYGIENE MANAGEMENT DAY

In observance of Menstrual Hygiene Day, which is observed worldwide, Youngistaan Foundation brought together 290+ participants on Zoom for a webinar to learn about the following topics:

- Scaling education on Menstrual Health Hygiene
- Improving access to menstrual products
- Tackling period stigma
- Mitigating the effects of the COVID-19 pandemic
- Ensuring the inclusion of Menstrual Health Hygiene in post-COVID-19 pandemic recovery plans

The objectives of the Menstrual Hygiene Day webinar held on 29th May 2021 are:

- To educate adolescent girls and women about menstrual health and hygiene
- To build the skills to overcome obstacles and taboos around menstruation and menstrual hygiene
- To empower adolescent girls and women to act as a catalyst in spreading information



The speakers on the topics:

### Mitigating the Effects of the COVID-19 Pandemic

#### Dr. P Manikanta

Water, Sanitation and Hygiene (WASH) in-Institution Consultant UNICEF Hyderabad Field Office for Andhra Pradesh, Karnataka and Telangana

Much alarm and concern has been expressed at how the COVID-19 pandemic is impacting menstrual health and Dr. P. Manikanta took the participants through the various ways that the pandemic is changing menstrual health followed up by the practical steps that individuals, hospitals, stores, organizations, etc. can adopt to mitigate the effects of COVID-19 upon menstrual health. His 5-step action plan included: access to information, access to sanitary hygiene products, access to facilities and services, assessment of the situation and special interventions, and special attention for girls and women with disabilities.



#### Scaling Education on Menstrual Health Hygiene Dr. Manjula Anagani

Gynecologist, Obstetrician, Laparoscopic Surgeon, Padmashree awardee and Tedx speaker

A robust question-and-answer session with Dr. Manjula Anagani addressed questions from the mostly young participants about the pros and cons of different menstrual products and the environmental impact of each of these upon menstrual health. "Normalizing menstruation is the first step to addressing menstrual hygiene" was the common thread in the answers Dr. Manjula Anagani provided on the questions that ranged from premature menopause to the changes that women's menstrual cycles undergo post-COVID-recovery.



**Improving Access to Menstrual Products** Maya Vishwakarma Founder and President of Sukarma Foundation

Maya Vishwakarma described her inspiring journey from her village in Madhya Pradesh to the United States where she noticed the stark differences between the approaches of young women to menstruation and the availability of menstrual products. On her own, Maya Vishwakarma decided to break the taboo on menstruation through her organization which focuses on providing education, access to free sanitation material, eradicating taboos and reducing period poverty.

**Puberty and Menstruation S. R. Nalli** UNICEF India

S. R. Nalli of UNICEF India spoke to the participants about the initial changes that boys and girls go through at puberty, and asked people to notice the differences. "Around age twelve, boys and girls start to change. But while boys are proud to start showing off their mustaches, girls shy away and have rules, restrictions and prohibitions placed upon them." In providing this illustration about the differences from very first changes that boys and girls go through, the participants were encouraged to think about the long ranging effects of these differences that begin before puberty.

**Putting Men Into Menstruation Arun Daniel Yellamaty** Founder and Director of Youngistaan Foundation

Youngistaan Foundation's founder Arun Daniel Yellamaty closed the session by talking about his personal experience as a child during a time when menstruation was not discussed in schools, and compared this experience with schools nowadays that have begun to encourage children to discuss and ask questions about menstruation. He encouraged more boys and men to educate themselves about menstruation and address their curiosity about menstruation by asking questions to elders and/or teachers. The lack of receiving answers to our questions is what leads to stigma, and breaking this stigma is the key to improving menstrual health for girls and women throughout rural and urban India.



#### **TESTIMONIES**

"I learned a lot! Be hygienic, try menstrual cups, ensure that we receive the support of men, actively break the stigma and taboo of menstruation that is faced by women, and so many more topics. Everyone should be a part of sessions like this."

Kandula, a college student



### INTERNATIONAL DAY OF THE GIRL CHILD

For International Day of the Girl Child, Youngistaan Foundation hosted an online session on October 30th, 2021 (Saturday) from 4:00pm to 5:30pm to give young girl change makers the platform to speak about their use of digital devices and digital technology to create change.

Through these stories, we aimed to ensure that this generation of girls will become a generation of technologists by:

- Enhancing awareness on inequalities related to access to technology and development of tech-related skills.
- Sparking critical conversations within homes and schools on equal access to technology for all genders.

Our young changemakers included: Gadila Anodha KGBV Dahegaon Adilabad 18 years old Gadila used her smartphone to improve her academics. Using digital technology



she was able to learn and do her homework more efficiently, save time, and secured the first position in the state DEECET examination.

Roopa Janampalli

GBHS CPL Himayat Nagar Amberpet in Hyderabad

14 years old

Roopa invented a milk-overflow stopper to avoid food wastage. Learning about sensors in school, she made a bowl with a sensor that triggers an alarm when the milk overflows.



#### Jayanthi Angothu

GBHS CPL Himayat Nagar Amberpet in Hyderabad

14 years old

Jayanthi made a solar helmet using the information she learned in school about the different uses of solar panels. Using a fan attached to the helmet, the helmet actually cools the user while a flashlight attached to the helmet enables the user to see while driving through streets without street lights. Her main objective was to encourage people to wear their helmets and encourage people around her to find solutions to their problems.



T. Hasini
ZPSS Enkoor High School
14 years old
Hasini used creative arts and digital technology to spread the message on cyber safety. By scripting songs and writing poems which she shared on social media, she did her part to inform people about the pitfalls of cyberspace and how to be safe online.

With speakers: **Manasa Priya Vasudevan** Adolescent and Youth Development Specialist with UNICEF India

**Arun Daniel Yellamaty** Founder and Director of Youngistaan Foundation

The theme for 2021 was Digital Generation, Our Generation. Through this virtual conference, Youngistaan Foundation inspired young people, especially girls, across the country to develop their tech-skills and make an impact in our world.



#### **TESTIMONIES**

"It was interesting to hear girls my own age shed light on their innovations. It made me realize that all of us can accomplish things with the resources we have. I will think differently and join your next webinar as an innovator!"

#### B. Akshaya

"All the speakers inspired me to do something for the greater good of my community. I am really excited to attend more of these events!" Srivalli



Webinars

### FLOOD RELIEF IN HYDERABAD

Heavy floods led to flash floods in Hyderabad which affected people in many neighborhoods across the capital city in October 2021. People were cut off from essential supplies and were placed in danger of being isolated in the midst of this natural disaster.

To assist people in need, Youngistaan Foundation distributed groceries, cooked food and utensils to 500 families. These essential goods assisted 500 households with urgently-needed items to help families until the water receded and life returned to normal.

#### TESTIMONIES

"I am so happy that the team from Youngistaan Foundation responded to our call and reached out to help us within 30 minutes. We lost all our food grains due to sudden and heavy rains. But the entire community of 200 families received dinner and breakfast."

Priya, a 15-year-old resident



Programs

### DISTRIBUTION OF SANITARY PRODUCTS

For many menstruating girls, the COVID-19 nationwide lockdown cut off access to menstrual products. Even in pre-COVID times, purchasing menstrual products is not easy for many girls. The stigma associated with menstruation is evident every time the purchase of a menstrual product is made. The closure of stores due to the COVID-19 lockdown made matters more difficult and caught in the middle are young girls.

This places girls at great risk because they are in a position where they are forced to search for other material they can use, in place of sanitary pads. These products are often unsanitary and can lead to infections and other uncomfortable and unhealthy conditions. Youngistaan Foundation distributed sanitary pads to 1,000 adolescent girls in Hyderabad to help them during a difficult pandemic and lockdown.



### EMPLOYMENT TRAINING FOR TRANSGENDER WOMEN

Transgender women are one of the most vulnerable groups of people in India. Access to many rights and services is non-existent for transgender women, and without access to vocational training, employment is difficult for transgender women.

Access to employment will empower and enable the transgender community to be self-sufficient and live with dignity, and we recognized that it is important to provide this access. Youngistaan Foundation organized an employment training session for a group of 25 transgender women in 2021. The training session included an address by Youngistaan Foundation, and team-building exercises to help the participants identify and sharpen their professional skills.

The objective of the training session was to enable transgender women to be connected to employment opportunities.

#### TESTIMONIES

"This is my first time at Park Hyatt hotel, and I must say, I was treated very well here. I had the chance to learn about all the work that goes into running a hotel and I hope that someday I will be able to work here. I'm grateful for this opportunity and the knowledge I gained here."

Ramya, a participant in the training session





The team of 25 transgender women at the session in Park Hyatt in Hyderabad.



The group of 25 transgender women engaged in team-building activities and benefited from a seminar on developing employable skills.



Programs

### DISTRIBUTION OF GROCERIES TO TRANSGENDER WOMEN

One of the most COVID-affected groups of people are transgender women. For the transgender community, the loss of access to essential supplies placed them at great risk during the lockdown.

The lack of access to food supplies was the most alarming for many people. We distributed groceries to 1,000 transgender women to help them with this urgent need and ensure they had staple foods for a period of a few weeks, until further arrangements could be made.



COVID second wave distribution of groceries to senior citizens in Hyderabad.



Programs

# PROGRAMS ANIMAL HEROES

Our Animal Heroes team continued their work to rescue animals and raise awareness on the treatment of animals, especially strays, during the COVID-19 pandemic.

#### **ADOPTION DRIVE**

Our Animal Heroes team helped Citizens For Animals animal shelter in Hyderabad take their dogs to an adoption drive at Necklace Road in January 2022 to help the dogs get adopted into their forever homes! Our volunteers spoke to potential pet parents about the importance of 'adopting rather than shopping' for pet animals. They also spoke to people about how to care for adopted animals including food, care and other aspects during the crucial first months after adoption.

The adoption drive also provided our volunteers with the opportunity to understand what happens at an adoption drive and learn how to approach people and help them understand the realities of adoption, especially committing to the decision to adopt.



Being pet-parents ourselves, we explained to people at the adoption drive that animals are highly emotional and form a bond with their owners for a lifetime. As such, before adopting an animal, we must be sure that we can and will provide a loving home for them for life. We're happy to share that one of the dogs we took to the adoption drive was adopted!



#### **RESCUED GABBY THE CAT**

Our Animal Heroes volunteers were driving on the Telugu Thalli flyover on a January evening in 2022 when they spotted an injured cat huddled by the side of the road, desperately trying to avoid the speeding vehicles.

When they approached the cat, they saw that he had a deep wound on his paw, which was infected with maggots.

They slowly began to pet him to help him calm down, and when he did, they fed him some cat food (which our Animal Heroes volunteers always have in their backpacks), carefully picked him up and took him to a foster care home to get him emergency medical attention from a veterinarian.

After he was treated, Gabby (the cat's name) was moved to a shelter home to recover. Gabby is over 7 years old, making adoption difficult, since most people prefer to adopt kittens.

But Gabby is safe at the shelter home where he will spend the rest of his life being cared for by the home, until he is adopted.



CLICK HERE TO WATCH GABBY'S RESCUE AND REHABILITATION!





#### ANIMAL FIRST AID SESSIONS

Our Animal Heroes volunteers attended two FIrst-Aid sessions in February 2022 as a part of our 'Interaction With Injured' (IWI) sessions to learn the next steps of helping injured animals!

The session covered basic First-Aid training, checking the dogs' temperature and performing de-worming procedures, which can greatly help when treating animals with minor injuries.



#### **RESCUED AN INJURED CALF**

We received an emergency call regarding a calf that was lost and badly injured after an accident. The calf's maggot-infested wound was so severe that it was causing the calf to lose a lot of blood.

A resident of Manikonda named Siddharth was moved by the calf's plight and reached out to various organisations to provide emergency help for the animal. He contacted a volunteer from Youngistaan Foundation who enlisted the assistance of GHMC and People For Animals to help the calf.

GHMC's Chief Veterinary Officer Dr. Abdul Wakil immediately arrived onto the scene to help. In short time, a team from People For Animals also reached the location and provided First-Aid to the calf.



The maggot-infested wound was cleaned and First-Aid was administered. With the assistance of the Local Municipality, the owner of the calf was contacted and the animal was returned with strict instruction on ensuring that the animal will be well looked after henceforth.



CLICK HERE TO WATCH THE INJURED CALF BEING RESCUED!



#### **RESCUED MANGA THE FEMALE DOG**

Our Animal Heroes volunteers saw a female dog with a severe skin infection, sitting outside the Chikkadapally Metro Station. They carefully approached her and tried their best to make her feel comfortable by feeding her some biscuits and giving her gentle pats on her head.

Once they had gained her trust, they took her to the Citizens For Animals animal shelter to get her immediate medical attention for her skin condition. At the animal shelter, the dog received food, medical care and lots of attention.

Our volunteers thought she may have had puppies whom she left behind at the place we found her, so the volunteers returned to the spot outside Chikkadapally Metro Station for two days to check for any puppies, and even checked with a nearby shopkeeper, who confirmed he had not seen any puppies around.

Manga (her new name) is at the animal shelter, where she will be receiving medical treatment for 3 months.





CLICK HERE TO WATCH MANGA'S RESCUE!



### <u>PROGRAMS</u>

### **CHILDREN'S CARNIVALS**

In December every year, Youngistaan Foundation holds a carnival to give children from underprivileged communities one day out of the year to enjoy themselves and to congratulate them on doing well during our programs during the year.

Due to COVID-19, we have been organizing mini carnivals in children's neighborhoods to ensure that the children are not around anyone who is not already a part of their daily interactions. The carnivals will be held on or near the campus ground of child care locations and the we will provide the children with masks and hand sanitizers to protect them as well as the volunteers and entertainers.



This December 2021, we held four mini carnivals in which over 1,000 children (combined) enjoyed fun and games such as ring toss, hula hoops, skits, catch, song and dance, "button the snowman", a story-telling session and one of the main attractions - a chocolate fountain, cotton candy and cupcakes!

The children also enjoyed a performance by Nishumbita Dance Act (Ballet and Theatre Group), an awareness session on COVID-appropriate behavior and an informative session on the importance of hygiene, including menstrual hygiene.



#### **TESTIMONIES**

"We are very grateful that Youngistaan Foundation visited these children. The children need these interactions and the activities, such as the drama, will leave a long term impact on them. The carnival has made a huge impact in the lives of the children. Please visit again soon!"

Vankateah, a mentor in the Children's Juvenile Home





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### **ACTIVE CITIZENSHIP SESSION**

Youngistaan Foundation interns conducted an Active Citizenship session with school students on Zoom to inform young people of the laws and rights that every citizen should know. The session began by asking the following questions:

- What do you think active citizenship is?
- Have you heard of this term before?
- Can you name any activity that is a part of active citizenship?
- Do you think active citizenship is important?
- If we are not active citizens, what do you think will happen?

The interns from Jindal Law College along with other experts spoke to the young people on the following topics that students were eager to learn about and have a conversation on:

- Fundamental rights
- Child rights
- Key electoral rights
- Women's safety rights
- Law and order regulations
- Education schemes in Telangana
- Animal rights
- Environmental rights



CLICK HERE TO WATCH THIS WEBINAR!

#### TESTIMONIES

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"We never learned about the importance of the laws and rights of our country that we should be aware of. I am so happy that I gained knowledge of my rights as Indian citizen. I will pass this on to others too."

Ramya, a first-year college student



# PARTNERSHIPS

### WE VOLUNTEER PARTNERSHIP WITH UNICEF

UNICEF India and Youngistaan Foundation partnered to create a one-of-a-kind initiative and the largest WASH volunteers' network in Telangana. The We Volunteer project aims to promote WASH behavior among vulnerable communities in Telangana and promote the following:

- WASH (water, sanitation and hygiene) behavior
- COVID-appropriate behavior
- menstrual hygiene management and more

In the 2021-22 period, 1,300 We Volunteer project volunteers:

- Distributed **1,800** hand hygiene kits to SAT auto drivers, transgender women and people from other communities
- Created awareness to **150,000** people on COVID appropriate behavior, WASH, menstrual hygiene management and period taboos in 11 districts in Telangana



The We Volunteer project is holding capacity-building workshops for all 5,000 volunteers on COVID appropriate behavior, WASH behavior and services, Government advisories and orders, training methods and tools, etc. Through our volunteers, we are reaching around 3 million people in 33 districts across Telangana through campaigns, digital media and interpersonal communication. We will ensure that all trained volunteers will be given resource material to engage with communities on risk communication.



The We Volunteer project has held awareness sessions and distributed hand hygiene kits to SAT auto drivers and women from the transgender community. Upon successful completion of one year of volunteering in the We Volunteer project, each volunteer will be awarded with an official certificate of completion.



The distribution of hand hygiene kits to SAT auto drivers to benefit them and their households.



L to R: Shri Bandaru Dattatreya, Hon'ble Governor of Haryana, beneficiaries, and Venkatesh Aralikatty, Water, Sanitation and Hygiene (WASH) Specialist, UNICEF Hyderabad at the distributions.



Partnerships

#### **TESTIMONIES FROM SAT AUTO DRIVERS**

Meena helps her husband collect garbage everyday. When she returns home at the end of the day, she is happy to see her daughter but fears for her daughter's health and safety since she has spent the entire day walking down multiple streets and collecting garbage from homes. Meena wanted to protect her daughter from COVID-19 but did not know how to do so.

When Meena learned about the many ways she could do her job as well as keep herself clean and safe, she decided to follow the instructions provided during the awareness sessions and use the items in the hand hygiene kit to keep herself and her family members safe from the COVID-19 virus.

"I always help my husband collect garbage but I never paid too much attention to sanitation, since no one ever told us or alerted us about the hazards. I always worried about my daughter's safety and now due to the awareness created in this session, I will be much more careful."

These days, Meena enters her home carefully, making sure that she heads straight to the washroom to wash her hands and changes her clothes before she allows her daughter to approach her. Meena has adopted the instructions from the awareness sessions into her daily routine and this gives her confidence that though her work exposes her to multiple people and places, she can still keep her family members safe and healthy.







# **PARTNERSHIPS**

### CYBER CONGRESS PARTNERSHIP WITH WOMEN SAFETY WING

Women Safety Wing Telangana Police launched the month-long CybHER I and CybHER II awareness campaigns using awareness videos and other creative activities to make cyberspace safe for women and children. To create a thorough and sustainable cyber safety program, Women Safety Wing Telangana Police in partnership with the Education Department Government of Telangana, Cyber Security expert Rakshit Tandon and NGO Youngistaan Foundation launched CybHER III, or the Cyber Congress project, on Zoom on June 29th 2021 to conduct detailed sessions with a selected team of students in each class within 1,650 schools across all the districts of Telangana for a 10-month period.



The 10-month Cyber Congress project will focus on training this select team of students along with school teachers and counselors to create Cyber Ambassadors who will be trained on all aspects of cyber safety and will in turn educate everyone in their school and community circles on how to be safe from cyber crimes.





Cyber Ambassadors will be facilitators who will not only educate but provide assistance to others if/when they witness any cyber crimes being committed. The sessions will be conducted via video-conferencing and will also include assignments and activities which may be conducted on-ground in compliance with all COVID-19 safety protocols.

An investiture ceremony was held on 23 November 2021 by Telangana State Police Women Safety Wing, SHE Teams, School Education Department of Telangana and NGO partner Youngistaan Foundation to reward the students who successfully completed four months of the Cyber Congress program.



Two students from each school were presented with a special badge and introduced to their entire school as Cyber Ambassadors. Following the ceremony, the young students took to the stage to create awareness on:

- mobile security features
- digital citizenship
- preventive steps to take in case of financial fraud
- crimes against women and children
- and many more concepts of cyber safety and security



**31** Partnerships

These are concepts that the students have been learning in their training sessions of the 10-month long Cyber Congress initiative. Toward the end of the ceremony, all the students took a pledge to be safe on the internet and to make cyberspace safe for the public.



"I heartily congratulate the Cyber Ambassadors who are taking charge as young cyber cops without uniform. They will now work alongside the local SHE Teams officers in advocating for cyber safety and creating awareness on effective solutions to prevent cyber crimes."

**Smt. Sumathi Badagula IPS** Additional DGP, Women Safety Wing, Telangana State Police



"Women Safety Wing, Telangana State Police is child friendly and is working exclusively for the safety of women and children."

**Smt. Swati Lakra IPS** DIG, CID, Women Safety Wing, Telangana State Police



**32** Partnerships

# PARTNERSHIPS

### YOUNG CLIMATE LEADERS ACTION PROJECT PARTNERSHIP WITH U.S. CONSULATE GENERAL HYDERABAD

In partnership with three organizations in India, the US Consulate in Hyderabad launched the Young Climate Leaders Action Project or YCLAP on April 22nd 2021 to bring young people together to raise awareness and take action on the urgent climate crisis.

Launched on Earth Day 2021, the YCLAP initiative saw three organizations in three states working on three different themes. Youngistaan Foundation's focus is: **End Plastic Pollution – Reducing Plastic and Managing Plastic Waste**. On this theme, Youngistaan Foundation led its team of young people (aged 18 to 29) selected for the program in creating and implementing activities to work toward ending plastic pollution and reducing/managing plastic waste.



CLICK HERE TO WATCH A VIDEO REPORT OF THIS PROJECT!

COVID-19 presented a challenge to our volunteers who had planned to conduct door-to-door surveys, meet with establishment owners and hold awareness campaigns in popular public places.



But our young climate leaders utilized technology and social media tools in an innovative and effective manner to achieve the objectives of their projects.

YCLAP activities began during the closing months of the COVID second wave, and as a result, the activities were mostly online including environment quizzes, personal stories, memes, a video PSA and environment bingo on social media.

On ground, our YCLAP volunteers visited an urban slum in Jubilee Hills to distribute coir pots and saplings to children. The goal of this task was to create awareness about plastic consumption and environmental conservation with the long-term goal of helping children take care of their plants and plant more trees in their neighborhoods.

A consumer behavior survey was also conducted that provided important insight into:

- the volume of single-use plastic generated in each household
- attitudes toward single-use plastics
- alternatives to single-use plastics







### **16 DAYS OF ACTIVISM**

16 Days of Activism begins on International Day For The Elimination Of Violence Against Women on November 25th during which on-ground and digital campaigns are conducted until Human Rights Day on December 10th.

From the start of the COVID-19 pandemic and subsequent lockdown, countries around the world reported on the increasing number of domestic violence cases being reported. In India, data from the National Commission For Women (NCW) showed that domestic violence complaints doubled after the nationwide lockdown was imposed in March 2020. Toward the end of 2021, many of the issues that the pandemic and lockdown caused (such as unemployment and loss of income) are still a living reality for many people across India.

Keeping this in mind, Youngistaan Foundation focused on the two themes:

- Bystander Intervention
- Intimate Partner Violence





In keeping with COVID-19 protocols, Youngistaan Foundation asked people in Hyderabad to talk about various aspects of bystander intervention and intimate partner violence including the pressing questions such as – would I help someone in public who needed assistance?

Using Twitter Spaces, we held an hour-long discussion about bystander intervention, hosting a panel of young men and women who shared their personal experiences and offered their thoughts about the importance – and the hesitation – of bystanders intervening in public situations where people are in need of assistance.

In conducting these important campaigns, Youngistaan Foundation encourages people to think about ways that they personally can prevent and eliminate violence against women and girls. In your home, your classrooms, your offices, on the bus or a shared cab – how would YOU respond to people in need of help?



CLICK HERE TO WATCH THESE STREET INTERVIEWS!



Campaigns

## **CAMPAIGNS**

### **GLOBAL HANDWASHING DAY**

For Global Handwashing Day on 15 October, Youngistaan Foundation and UNICEF India launched a campaign to raise awareness on the importance of handwashing to promote good health, especially during the COVID-19 pandemic.

Our volunteers interacted with people in their neighborhoods and spread awareness on the importance of hand washing in preventing the spread of COVID-19 and other contagious diseases.

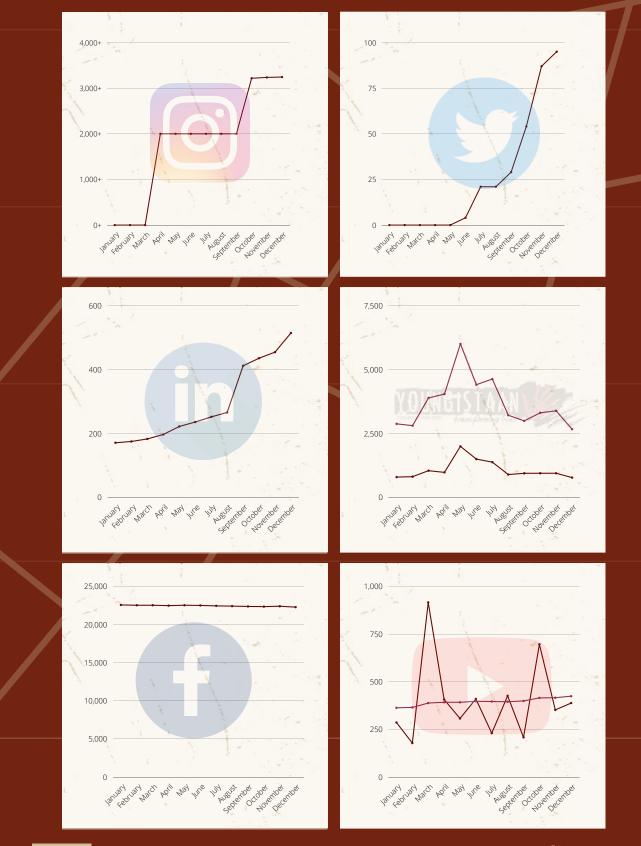






### **DIGITAL GROWTH**

Our online audience has increased in 2021 and we have witnessed growth on our website and all social media platforms!





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## **CONTACT US**

If you would like to get in touch with Youngistaan Foundation, you may contact us the following ways:

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